

# BEARY MERRY EVENTS



## SPONSORSHIP OPPORTUNITIES

### PRESENTING

\$5,000

- Presenting sponsor recognition in marketing campaigns (print, radio, TV & boosted social media)
- Logo on signage in Bear Plaza during Beary Merry Events
- Premier placement of logo on BearyMerryEvents.com homepage (with business link)
- Signage & recognition at sponsored events including banner in a prominent location
- Available window to participate in LIVE Window Displays (Friday, December 3rd)
- Opportunity to address community at Community Christmas Tree Lighting (Friday, November 26th)
- Booth space during event (Dates should be coordinated in advance with Beary Merry Events committee)

### PAPA Bear

\$2,500

- Logo on signage in Bear Plaza during Beary Merry Events
- Available window to participate in LIVE Window Displays (Friday, December 3rd)
- Booth space during event (Dates should be coordinated in advance with Beary Merry Events committee)
- Sponsor recognition on social media platforms (Up to 12 business promotion post throughout 21-22 event season to be provided by sponsor)
- Logo on BearyMerryEvents.com (with business link)

### MAMA Bear

\$1,000

- Logo on signage in Bear Plaza during Beary Merry Christmas event
- Sponsor recognition on social media platforms (Up to 12 business promotion post throughout 21-22 event season to be provided by sponsor)
- Sponsor recognition on BearyMerryEvents.com (with business link)

### BIG Bear

\$500

- Sponsor recognition on signage in Bear Plaza during Beary Merry Christmas event
- Sponsor recognition on social media platforms (Up to 12 business promotion post throughout 21-22 event season to be provided by sponsor)
- Sponsor recognition on BearyMerryEvents.com (with business link)

### BERNIE'S FRIEND

\$250

- Sponsor recognition on signage in Bear Plaza during Beary Merry Christmas event
- Sponsor recognition on social media platforms
- Sponsor recognition on BearyMerryEvents.com

*\*\*Sponsorship cycle runs August - July*

# BEARY MERRY EVENTS



Yes! I want to support Beary Merry Events.  
Please accept my financial commitment at the following level:

\_\_\_\_\_ \$ 5,000 Presenting Sponsor

\_\_\_\_\_ \$ 500 Big Bear Sponsor

\_\_\_\_\_ \$ 2,500 Papa Bear Sponsor

\_\_\_\_\_ \$ 250 Bernie's Friend

\_\_\_\_\_ \$ 1,000 Mama Bear Sponsor

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ I have enclosed a check in the amount of \$ \_\_\_\_\_ payable to: New Bern Chamber of Commerce

\_\_\_\_\_ Please invoice me. I understand that and payment is due no later than November 4, 2022 to be included on printed materials.

Thank you for your support and interest in Beary Merry Events! Mark your calendar for these events and help us promote them to your friends and fans!

Submit sponsor reply form to:  
Beary Merry Christmas  
PO Box 460  
New Bern, NC 28563

Please respond no later than November 4, 2022 to ensure placement in key marketing opportunities. Contact Sabrina Bengel at 252-514-5734 or Danny Batten at 919-632-6094 for more information.

Scan and email to: [info@bearymerrychristmas.com](mailto:info@bearymerrychristmas.com)