

BEARY MERRY EVENTS



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$5,000

- Presenting sponsor recognition in marketing campaigns (print, radio, TV & boosted social media)
- Logo on signage during Beary Merry Events
- Premier placement of logo on BearyMerryEvents.com homepage (with business link)
- Signage & recognition at sponsored events including banner in a prominent location
- Available window to participate in LIVE Window Displays (Friday, December 13th)
- Opportunity to address community at Community Christmas Tree Lighting (Friday, November 29th)
- Booth space during event (Dates should be coordinated in advance with Beary Merry Events committee)
- Tickets to Sponsor Only Santa Photo Night & Sponsor Only early bird hours for Santa visits

PAPA Bear

\$2,500

- Logo on signage during Beary Merry Events
- Available window to participate in LIVE Window Displays (Friday, December 13th)
- Booth space during event (Dates should be coordinated in advance with Beary Merry Events committee)
- Sponsor recognition on social media platforms (Up to 12 business promotion post throughout 23-24 event season to be provided by sponsor)
- Logo on BearyMerryEvents.com (with business link)
- Tickets to Sponsor Only Santa Photo Night & Sponsor Only early bird hours for Santa visits

MAMA Bear

\$1,000

- Logo on signage during Beary Merry Christmas event
- Sponsor recognition on social media platforms (Up to 12 business promotion post throughout 23-24 event season to be provided by sponsor)
- Sponsor recognition on BearyMerryEvents.com (with business link)
- Tickets to Sponsor Only Santa Photo Night & Sponsor Only early bird hours for Santa visits

BIG Bear

\$500

- Sponsor recognition on signage in Bear Plaza during Beary Merry Christmas event
- Sponsor recognition on social media platforms (Up to 12 business promotion post throughout 23-24 event season to be provided by sponsor)
- Sponsor recognition on BearyMerryEvents.com (with business link)
- Tickets to Sponsor Only Santa Photo Night & Sponsor Only early bird hours for Santa visits

BERNIE'S FRIEND

\$250

- Sponsor recognition on signage in Bear Plaza during Beary Merry Christmas event
- Sponsor recognition on social media platforms
- Sponsor recognition on BearyMerryEvents.com
- Tickets to Sponsor Only Santa Photo Night & Sponsor Only early bird hours for Santa visits

BEARY MERRY EVENTS



Yes! I want to support Beary Merry Events.
Please accept my financial commitment at the following level:

___ \$ 5,000 Presenting Sponsor

___ \$ 500 Big Bear Sponsor

___ \$ 2,500 Papa Bear Sponsor

___ \$ 250 Bernie's Friend

___ \$ 1,000 Mama Bear Sponsor

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

___ I have enclosed a check in the amount of \$ _____ payable to: Beary Merry Events

___ Please invoice me. I understand that and payment is due no later than November 6, 2024 to be included on printed materials.

Thank you for your support and interest in Beary Merry Events! Mark your calendar for these events and help us promote them to your friends and fans!

Submit sponsor reply form to:
Beary Merry Christmas
PO Box 460
New Bern, NC 28563

Please respond no later than November 6, 2024 to ensure placement in key marketing opportunities. Contact Sabrina Bengel at 252-514-5734 or Danny Batten at 919-632-6094 for more information.

Scan and email to: info@bearymerryevents.com